

Press Release

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For immediate release

Contact Person: Bobby Kahn

Executive Director

Madera County Economic Development Commission

559-675-7768

bkahn@maderacountyedc.com

Steve Melnyk

Director of Baking Operations

Rain Creek Baking Company

559-221-0751

Rain Creek Moving Operations to Madera

Rain Creek Baking Company, a division of Kronos Foods Company, has announced they will be moving their baking facilities from their current location on North Selland Ave. in Fresno to new location in the City of Madera. They recently finalized a lease on a 165,000 square foot located at 2401 West Almond Ave in the Southwest Industrial Park. They are anticipating having their operation completely moved to the Madera site by June 1st according to Steve Melnyk, the Director of Baking Operations for Rain Creek.

Rain Creek is a major supplier to retail bakers, supermarket bakeries, foodservice, and gourmet specialty stores. They manufacture and market hand-crafted baklava varieties, gourmet macaroons, European strudels, elegant nut tarts and Turtle Shells under the brands SinBad Sweets, Michael's, as well as the Rain Creek Baking Company brand. Their products are available in both bulk trays, through retail bakery outlets and food service facilities, and in retail packs for consumers, through retail food stores.

As they open the Madera plant, Rain Creek will employ approximately 60 full time employees, however their employment numbers grow up to 350 during a 3-4 month period each year. "The reason we are relocating is to allow us to expand," said Melnyk, "so those employment numbers, both full time and seasonal, will grow as the company continues to grow."

Rain Creek will be occupying the former Regency Thermographers building which has been vacant for over years. "Rain Creek Bakery and Steve have been great to work with and we could not be more pleased a company of this caliber is calling Madera their new home," said Bobby Kahn, Executive Director of the Madera County Economic Development Commission. "They are a growing company and will be a perfect fit in that location. The City has been working very close with us to assure the permitting procedure

and retrofit stage is a smooth process.” Kahn said. Melnyk echoed that saying he has been very impressed with the City and their staff in making the move as easy as possible. “We are looking forward to a positive, long term relationship with the City and look forward to being an active member of the community,” said Melnyk.