

Press Release

For Immediate Release

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Madera County EDC Wins State Award

For the fifth consecutive year, the Madera County Economic Development Commission (MCEDC) was recognized for their accomplishments in the field of economic development. The California Association for Local Economic Development (CALED) presented MCEDC with an Award of Merit at their recent annual conference held in Anaheim. CALED is a statewide association dedicated to serving professionals involved in the business of economic development.

MCEDC was selected for the award for their monthly “E-BIZ,” an electronic newsletter that is sent to commercial and industrial real estate brokers, site location specialist, and developers throughout the United States as well as businesses and community leaders throughout Madera County and the Central Valley. The content of the newsletter concentrates on federal, state and local issues that affect Madera County businesses and the local economy. E-BIZ also has a “Save the Date” section that informs readers of key business related events that may be of interest to them.

“E-BIZ has been a great vehicle to allow us to stay in regular contact with people that have an interest in Madera County,” said Bobby Kahn, Executive Director of MCEDC. “Our readership has increased to over 500 subscribers and continues to grow each month. We are also going to be adding real estate update blasts and breaking news releases to enable our subscribers to be informed of the latest developments in Madera County,” Kahn said.

The award was presented to MCEDC by Dale Bonner, Secretary of the State of California Business, Transportation and Housing Agency and Tracie Stafford, Mrs. California. Anyone interested in subscribing to the MCEDC E-BIZ should contact MCEDC at 559-675-7768.

